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## CORPORATE PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

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The International Association of Women Police (IAWP) is a unique, richly diverse, and growing organisation with global reach: we have Members, Affiliates, Friends, and strategic partners in countries around the world.

Our Vision is a world where police reflect the diversity of the communities they serve and where human rights are protected. Our mission is to strengthen and raise the capacity of women in policing internationally. We are guided by values that urge every member to embrace diversity, to be open, honest, and fair, to listen to others, to operate professionally, and to improve through change.

- **Women's concerns are often ignored due to cultural or social pressures, by prejudicial or stereotypical views and a poor understanding of their needs.**
- **Empowered women in policing can deliver real change, not only to their colleagues but also to women in the community.**
- **When female officers are more visible women in the community are more likely to believe their concerns are valued and being addressed.**
- **Female officers professionally trained and equipped can play a vital role in removing the barriers to women's access to criminal justice.**
- **By ensuring women within the police are seen to be treated with dignity and recognised for their contributions, law enforcement will become a more attractive career choice for women.**

The Sponsorship/Partnership opportunities presented will represent an agreement between the International Association of Women Police (I.A.W.P.) and interested individuals or organisations and are separate to any agreements made with individual IAWP conference committees who will be able to offer additional opportunities relating to their specific conference.

EVENT/ PRODUCT	BENEFITS	COST
<p><b>Corporate Partnership</b></p> <p>An opportunity to align with the IAWP's Vision, Mission and Values and be promoted by a global women's network, benefiting women in policing and women in communities.</p>	<p>Corporate banner displayed at Annual Training Conference (supplied by partner).</p> <p>Full Page Ad in WomenPolice Magazine. (Artwork to be supplied)</p> <p>Logo on IAWP Web site.</p> <p>Recognition of 'partner' status on IAWP web site and in IAWP magazine.</p> <p>Free insert in delegates packs at IAWP Annual Training Conference (to be supplied by partner).</p> <p>Space within exhibition area at IAWP Annual Training Conference.</p> <p>Unlimited Access to IAWP membership via email broadcast service for promotional. Materials (to be supplied)</p> <p>Media release announcing the partnership, wording to be agreed by IAWP and partner prior to circulation.</p> <p>Corporate membership of IAWP whilst partnership in place.</p> <p>Exclusive Product/Services rights across IAWP literature and web site to be individually negotiated and agreed.</p> <p>Access to IAWP led regional conferences.</p>	<p>Negotiable dependent on number of benefits selected</p>
<p><b>IAWP Annual Awards</b></p> <p>Seven individual awards to be presented at Awards Luncheon, held at annual training conference:</p> <p>Officer of the Year</p> <p>Community Service</p> <p>Excellence in Performance</p> <p>Leadership</p> <p>Mentoring</p> <p>Valour</p> <p>Civilian Achievement</p>	<p>Recognition during presentation of award, words to be agreed by sponsor and IAWP,</p> <p>Ad in conference programme.</p> <p>Logo on IAWP and conference websites.</p> <p>Logo in Awards Lunch programme.</p> <p>Free insert in delegates pack</p> <p>2 places at Awards luncheon</p> <p>Photograph with Award recipient (Photograph to be published in post-conference magazine and on IAWP web site)</p>	<p>Officer of the Year: \$10,000 USD</p> <p>All other awards: \$5,000 USD</p>
<p><b>International Scholarship and Recognition Award Programme.</b></p> <p>The presentation of this award takes place at the IAWP annual training conference usually during the opening ceremony.</p>	<p>Recognition during presentation of award, words to agreed by sponsor and IAWP.</p> <p>Ad in conference programme.</p> <p>Logo on IAWP and Conference Web site.</p> <p>Logo in programme of event at which presented.</p> <p>Free insert in delegates pack.</p> <p>2 places at event where presented.</p> <p>Photograph with award recipient.</p> <p>Photograph with Award recipient (Photograph to be published in post-conference magazine and on IAWP web site)</p>	<p>\$5,000 USD</p>

EVENT/ PRODUCT	BENEFITS	COST
<p>'WomenPolice' magazine either full or part production costs.</p> <p>Our magazine is circulated globally to individual members and Affiliate organisations as well as subscribers such as Universities, Colleges, Libraries, Police training establishments etc.</p> <p>It is also circulated at various conferences and events throughout the year.</p>	<p><b>Individual issue</b></p> <p>Full page Ad (choice of inside front cover or outside back cover) of relevant issue (artwork to be supplied).</p> <p>One Advertorial within relevant issue.</p> <p>Access to IAWP membership via email broadcast service for promotional material, (To be supplied) Limited to 4 broadcasts within 12 months.</p> <p>Sponsorship recognition within relevant issue.</p> <p>Logo on IAWP web site.</p> <p><b>Full Annual production and distribution costs:</b></p> <p>Corporate Logo on cover of magazine and sponsorship recognition.</p> <p>Full page Ad (choice of inside front cover or outside back cover) in each quarterly issue of Magazine, (artwork to be supplied).</p> <p>Two Advertorials per four issues.</p> <p>Logo on IAWP Web site and branding on magazine page of web site.</p> <p>Free insert in delegates pack at Annual Training Conference.</p> <p>Unlimited access to IAWP membership via email broadcast service for promotional material. (To be supplied)</p> <p>Space within exhibition area at Annual Training Conference.</p> <p>Free one year corporate membership of IAWP</p> <p>Exclusive Product rights across IAWP literature and web site.</p> <p>Brand association with one IAWP annual award.</p> <p><b>Advertising</b></p> <p>Inside Pages:</p> <p>1/6 Page</p> <p>1/3 Page Vertical</p> <p>1/3 Page Horizontal</p> <p>1/2 Page</p> <p>Full Page</p> <p>Cover Pages:</p> <p>Inside Front Cover</p> <p>Inside Back Cover</p> <p>Outside Back Cover</p> <p>All must be provided as print ready copy created at 300dpi or higher resolution.</p>	<p>\$15,000 USD</p> <p>\$60,000 USD</p> <p>\$300</p> <p>\$525</p> <p>\$525</p> <p>\$725</p> <p>\$1000</p> <p>+20% Premium</p> <p>+15% Premium</p> <p>+25% Premium</p>
<p>IAWP Board of Directors Early Board Meeting</p> <p>The IAWP Board of Directors meet for two days within the first 4 months of each calendar year to decide strategy and policies for IAWP.</p>	<p>Corporate banner displayed at event (To be supplied by sponsor)</p> <p>Logo on IAWP Web site</p> <p>Corporate logo on selected printed material</p> <p>Opportunity to present/demonstrate product or service direct to members of the Board of Directors.</p> <p>Media release by IAWP outlining support provided, format/wording and medium to be used agreed on by both sponsor and IAWP.</p>	<p>\$2500 USD</p> <p>(Opportunities for provision of meeting rooms, and/ or AV equipment and/ or refreshments – benefits dependent on level of sponsorship)</p>

EVENT/ PRODUCT	BENEFITS	COST
<p>IAWP Board of Directors Late Board Meeting</p> <p>The IAWP Board of Directors for two days immediately prior to our annual training conference to decide strategy and policies for IAWP.</p>	<p>Corporate banner displayed at event (To be supplied by sponsor)</p> <p>Logo on IAWP Web site</p> <p>Corporate logo on selected printed material</p> <p>Opportunity to present/demonstrate product or service direct to members of the Board of Directors.</p> <p>Media release by IAWP outlining support provided.</p> <p>plus</p> <p>Free insert in conference delegate pack.</p>	<p>\$3,000 USD (Opportunities for provision of meeting rooms, and/or AV equipment and/or refreshments – benefits dependent on level of sponsorship)</p>
<p>IAWP Board of Directors Hosted Social networking event at Annual Training Conference</p>	<p>Corporate Banner displayed at event (To be supplied by Sponsor)</p> <p>Free insert in Delegate pack.</p> <p>Logo on IAWP and Conference web site</p> <p>Ad in conference programme</p> <p>Other benefits are negotiable dependent on level of sponsorship</p>	<p>Negotiable dependent on event and level of sponsorship</p>
<p>Corporate wear for IAWP Board of Directors</p>	<p>Ad in IAWP magazine (Artwork to be supplied)</p> <p>Logo on IAWP web site</p> <p><b>Other benefits negotiable dependent on quality and quantity supplied with consideration for integrity of IAWP corporate representation.</b></p>	<p>Negotiable</p>
<p>Awards and gifts</p> <p>Supply of commemorative gifts to be presented to dignitaries by the President of IAWP at our annual training conference and other events/meetings throughout the year.</p>	<p><b>All benefits negotiable dependent on quality and quantity provided with consideration for integrity of IAWP corporate representation.</b></p>	<p>Negotiable</p>
<p>Corporate Name Badges - Board of Directors</p>	<p>Ad in IAWP magazine (Artwork to be supplied)</p> <p>Logo on IAWP web site</p> <p><b>Other benefits negotiable dependent on quality and quantity supplied</b></p>	<p>Negotiable</p>
<p>Printing Costs</p>	<p>Acknowledgement on IAWP web site and via email broadcast to membership</p>	<p>Negotiable</p>
<p>Mailing Costs</p>	<p>Acknowledgement on IAWP web site and via email broadcast to membership</p>	<p>Negotiable</p>

EVENT/ PRODUCT	BENEFITS	COST
Technology - video conferencing for board of directors meetings, webinars for sharing of training to IAWP membership etc.	Ad in IAWP Magazine. (Artwork to be supplied) Logo on IAWP Web site. <b>Other benefits negotiable dependent on quality and quantity supplied</b>	Negotiable in either cash or provision of peripherals etc.
Elections system - on line	Benefits negotiable dependent on quantity, capacity or extent of equipment and/or service supplied.	Cost of equipment and set-up
Computer and peripherals (For use by Officers of the Board of Directors)	Ad in IAWP magazine (Artwork to be supplied) Logo on IAWP web site <b>Other benefits negotiable dependent on quality and quantity supplied</b>	Negotiable in either cash or provision of peripherals etc.
Corporate Membership	10 Copies of IAWP's WomenPolice quarterly magazine Provides evidence of a commitment to diversity and equality issues Membership noted on IAWP web site Discounted rates for up to 5 attendees at IAWP annual training conference (membership rate)	\$500 USD / year
Merchandising E.g. Pens Post it Notes Enamel Conference Badge Business Card Holders Mugs / Water Bottles Key rings, etc.	Visible Association with global organisation Continued use provides visual reminder Opportunity to have items 'Joint logo' with IAWP Opportunity to supply items for inclusion in delegate pack at IAWP regional and international conferences	Negotiable Prices vary dependent on item & quality

**The partnership and sponsorship opportunities are not exhaustive and we will be happy to create a personalised package tailored to the needs of you or your company/organisation.**



For Further information or to arrange one of the listed partnerships  
please contact a member of the Corporate Partnership Team to  
discuss your particular requirements:

1st Vice President, Julia Jaeger  
[jaegerjulia908@gmail.com](mailto:jaegerjulia908@gmail.com)

Executive Director, Jane Townsley  
[executivedirector@iawp.org](mailto:executivedirector@iawp.org)

**IAWP, 12600 Kavanaugh Lane, Bowie, MD 20715 USA**

[iawp@iawp.org](mailto:iawp@iawp.org)

[www.iawp.org](http://www.iawp.org)

Twitter - [@iawpinfo](https://twitter.com/iawpinfo)