



Friday, March 22, 2013

IAWP Joins First Global Police Tweet-a-thon

More Than 90 Participating Agencies Across Six Countries Take to Twitter on March 22.

The IAWP is taking part in a global police Tweet-a-thon today (March 22nd).

Starting at 8am, wherever they may be in the world, law enforcement agencies across the globe will connect via Twitter to participate in a 24-hour Tweet-a-thon to bring attention to the use of social media by law enforcement. Agencies will tweet using the same hashtag, #polwtw, to create awareness about police work and issues police face as well as to promote the use of social media in policing.

"We are excited to bring together police agencies around the world in this first of its kind social media event," said Lauri Stevens, founder of LAWS Communications and organizer of the Global Police Tweet-a-thon. "We hope it sends the message to non-law enforcement that their police officers are up to speed with social media, and that they should use the channel to talk with police officers and to be stewards of public safety."

There are currently more than 90 agencies participating from the U.S., Canada, UK, Sweden, Iceland and Australia. Any agency can join the Tweet-a-thon and tweet any portion of the 24-hour period.

The IAWP has members in 60 countries across the world and is committed to further enhancing its members' skills through professional development, training, recognition, mentoring, networking and peer support.

To find out more about the IAWP please visit the website www.iawp.org. For interview requests please contact Melanie Hill at Integrity PR at mel@integritypr.co.uk